

RESEARCH ARTICLE

On The Classification and Pragmatics Of Rumors

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Abstract

Rumors in this article information transport to the job according to research This genre is oral of texts in popularity their pragmatic task important importance profession to be able based on folklore pragmatics performer and listener in the middle passing spiritual, social, moral from the process consists of rumors that in the example of analysis made.

KEY WORDS

Rumor, reality, listener, performer, emotion, structure.

INTRODUCTION

People oral in his/her work legend, tale like informative genres spiritual in our world caught instead to determine interest two century-old to history has. Rumors information transport to the job according to the above to genres close It stands. Actually this genres in popularity their only pragmatic task important importance profession Folklore pragmatics performer and listener in the middle passing spiritual, social, moral from the process consists of.

Description of methods and materials

Rumors not only spread mechanism, maybe content and internal structure in terms of also different to groups separated. Rumors mainly social psychology in aspect studied. Because every a rumored person to the feeling various impact does and in society to oneself typical psychological task Some rumors fear When he wakes up, others hope wakes up or known person and to groups relatively negative attitude to form service does. That's why researchers are debunking rumors their emotional direction and structural to the characteristics looking at one how many to types

Psychologists: G. W. Allport, L. Postman, R. H. Knapp, sociologists: W. Peterson, N. Gistlar own in research rumors to the listener conveying information to the quality see internal to groups They divide [1,2,3,4].

Rumors the most wide widespread type – unpleasant rumors they are fear These are rumors that are expressed. Such rumors usually danger, disease, economic crisis, war or natural disasters with related will be. Human by nature to safety aspiration because of fear with related every how to information faster attention For example, "banks closed will go" that ", "so and so " in the area "a dangerous virus has spread " or " prices sharp increase " rumors like " people between fast spreads . Because such messages human the most strong from instincts one - himself protection to do to the feeling impact Psychologists stating that fear alarm clock information human in memory farther is stored and to others faster delivered [2]. Therefore scary rumors in society public anxiety and depression mood to the surface to bring possible.

Research results

Rumors again one This type of gossip is pleasant gossip. people to hear wanted to messages is based on. Usually they positive to the content has in humans hope and joy feeling They wake up the listener. nice For example, "monthly" increase "it's", "communal" payments decreasing, "exams" void to be done possible "rumors like" fast becomes popular. Because people own to their wishes suitable to the information to believe inclined Social in psychology this condition "psychological" waiting with "effect" explained [7]. Human internal to the needs suitable coming information easier acceptance does and him/her They share it with others. Good rumors often economic or social difficulties intensified in periods more active spreads. Because such in the situation people good to the news spiritual need they notice.

Rumors the most dangerous from the looks One is aggressive gossip. This type of messages known one person, group or to the organization relatively negative attitude and hatred to wake up service does. Aggressive rumors often stereotypes, misconceptions interpretations or intentionally distributed manipulative to the information is based on [7]. For example, a nationality, religion group or to the team relatively negative rumors spread social conflicts strengthen possible. In history exactly such rumors reason people in the middle distrust, hostility and even public conflicts to the surface arrived situations exists. In this respect aggressive rumors not only psychological, maybe social danger birthing factor is considered. In such rumors expressed reality vital to the truth right absence possible, but listener in the gossip text expressed of events to the truth closeness checking without cutting distributes.

Researchers: G. W. Allport, L. Postman, R. H. Knapp, and others in the spread main structural factor as the formula "unintelligibility + importance" This formula shows see, if any topic people for important if and same about him at the time clear information if not, rumors maximum at the level spreads. That is of the event relevance how much high and information how much unclear if so, rumors so much power increases.

For example, economic crisis about unclear messages people financial security to the feeling impact what did for very fast becomes popular. Just like also famous of people personal life or political changes with related incomprehensible situations are also rumors wide to spread reason It will be. Because human brain uncertainty acceptance in doing suffers and there is information space different assumptions with tries to fill [3].

Thus, rumors types and their structure human psychology with

directly related that It seems. Fear, hope or aggression such as feelings, rumors main driving force to the power becomes. Especially modern information in the place such rumors impact further strengthened, the public opinion and social to the mood noticeable at the level impact shows.

Psychologists are talking about rumors. spread human of mind natural features with Human brain unknown situations tries to explain. If it is clear information otherwise, man different to guesses to believe possible. American Scientists: Gordon Allport and Leo Postman famous formula working came out:

"rumor power = the power of the event" importance + of information "uncertainty".

This formula is means that people for important was and clear information insufficient rumors of events appearance to be reason As a result, rumors are also spread by word of mouth. art works like people creators by over and over again For example, epidemics, wars or economic crises rumors at the time sharp increase exactly this with related. Also, rumors of people cognitive mistakes also related to:

- People own to their views suitable to the information more believes;
- Negative information faster remember remains;
- Feeling from logic column arrival possible;
- Most people believed information as "truth" acceptance will be done.

Internet rumors in the 21st century shape and speed fundamentally changed. Earlier, there were rumors spread days or took weeks if so, now they one how many per second to global scale output This information is possible. spread range width oral of the story variation and consumption to be done geography by designating gives.

Social networks main feature – information control to do is the difficulty . Every user information creator and to the distributor rotation possible. Therefore unverified information very fast popular. Today on the day anonymity, rapid reporting system, sensational headers, algorithms emotional the content promote to do and media literacy enough not being such as factors in the internet of rumors to increase reason It is happening.

Sometimes simple joke or the guess is too big social to the problem rotation possible. For example, incorrect medical recommendations or scary messages people to your health

negative impact to show possible.

Rumors society of life almost all to the fields impact to show possible was complicated social from events They are sometimes simple word or temporary message as Although it seems, some in situations people mood, views and to their behavior noticeable at the level impact does. Especially information fast spreading today's rumors during the period in society place further has increased. Because the internet and social networks through every how information short time inside wide to the public arrived goes.

Rumors impact every always one kind It won't happen. Some in cases they in society problems showing to give or people internal mood to the surface release possible. However most rumors in situations negative consequences brought emits. Especially scary or wrong to the information based on rumors people spiritual status and social to their relationship negative impact shows.

Rumors the most many occurring negative from the consequences one is panic and of fear Human by nature danger birthing to the information faster attention gives. Therefore disease, economic crisis, war or danger with rumors related to very fast Such messages are spread. often clear to the facts not, maybe guess and to feelings based will be. As a result people between unfounded fear appearance will be. In history simple rumor in the markets panic to the surface people who came public accordingly product purchase did or wrong decisions acceptance did cases have also been observed.

Rumors people between It also weakens trust. If in society lie or unverified messages more and more if it goes, people to each other and official to sources relatively doubt with look begins. Especially any person or organization about negative rumors spread his/her to the reputation serious damage to deliver possible. Sometimes one baseless talk of a person years during formed to the prestige damage That 's why rumors often spiritual pressure or to the reputation against weapon is also used as.

Rumors some positive There are also aspects of the researchers. stating that rumors often in society hidden moods to the surface [2,3]. People what to worry they are putting from what afraid or for what hope rumors that he is doing through knowledge possible. Therefore some sociologists are gossiping society of the soul to oneself typical They consider it a mirror [6,7].

Rumors again one important aspect – information the spaces showing If people known topic about enough official for information has if not, different assumptions appearance be It starts. So, the rumors increase often in society open and reliable information because it is lacking tree gives. In this sense they certain to problems attention also serves to focus to do possible.

Some Researchers call rumors "social They call it a" thermometer"[6]. Because they in society fear, discontent, curiosity or hope level reflection For example, economic rumors on the subject increase population financial their concerns to show possible. Or known political events with rumors related to people social mood represents.

In general rumors, rumors society in life two one-sided role plays. On the one hand they social instability, panic and distrust strengthen possible if, the second from the side in society problems and moods to the surface issuer factor also manifested as That 's why rumors only simple word as not, maybe human psychology and public communication with closely related complicated social event as look must. Rumor performer and listener in the middle passing this process of rumors pragmatic his/her job by designating gives.

Conclusion

Rumors humanity with together developed coming complicated communicative They are simple words. not, maybe psychological, social and information factors each other impact as a result formable It is a system. Rumors oral in a way by mouth to the mouth passing, in content small one reality expressed, to the listener information to convey focus with folklore It is one of the genres with a pragmatic character.

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